



Unconscious Bias

Definition

There are two categories of bias in studies today: conscious or explicit biases and unconscious or implicit biases. Unconscious bias is usually thought of as social stereotypes that typically focus on others that are not from the same conscious area. Here are some quick facts about unconscious bias:

- Unconscious bias is more common than the conscious or explicit bias.
- Unconscious bias may not concur with the conscious bias of an individual.
- Unconscious bias may be triggered by an event or situation.

Workshop Objectives:

- Define various types of unconscious biases
- Identify where these biases come from and how they are engrained in our decision making
- Successfully confront unconscious biases individually
- Identify the effects of unconscious biases in the workplace
- Exhibit how to implement an unconscious bias-based training in the workplace
- Identify the steps for handling an unconscious bias-based complaint at work



For more information or to reserve your spot in this workshop, please contact:

Christina Allison
BFF Enterprises LLC
704-290-7409
www.BFFenterprises.net