

## **Talent Management Workshop**

Talent Management is an investment. Every company wants to have the best and brightest employees, and with Talent Management that can be achieved. The item that usually accounts for the highest cost for a company is its work force. With a company's workforce being the highest cost to it, does it not make sense to invest in it? With Talent Management you are developing a more skilled workforce and attracting a higher caliber of new employee.

We all know that training and retraining costs money and <u>Talent Management</u> can reduce these costs. Recruiting the correct people, and keeping a talented workforce is a priority in today's business environment. Having a talented group of employees has always been a key to success; it will translate into cost savings and higher productivity. Talent Management is the investment that will pay dividends over the course of its use.

## Workshop Objectives:

- Define talent and talent management
- Understand the benefits of talent management
- Recognize performance management and ways to review talent
- Identify employee engagement
- Create assessments and training programs
- Learn how to improve employee retention

For more information or to reserve your spot in this workshop, please contact:

Christina Allison BFF Enterprises LLC 704-290-7409 www.BFFenterprises.net

